

Opinion 51
May 1952
18 Baylor L. Rev. 218 (1966)

SOLICITATION - ADVERTISING - NEWSPAPERS

It is improper to insert the name, phone number, and address of an attorney in the classified directory of a newspaper.

Canon 24.

QUESTION

Is it ethical for a lawyer to place his name, phone number and address in the classified directory of a newspaper?

OPINION

It is the unanimous opinion of the committee that the insertion of the name, phone number and address in the classified directory of a newspaper is in violation of Canon 24. (9-0)