

Opinion 168
March 1958
18 Baylor L. Rev. 269 (1966)

SOLICITATION - CHRISTMAS CARDS

It is improper for an attorney to send Christmas cards to his clients which indicate that he is an attorney at law either on the cards or their envelopes.

Canon 24.

QUESTION

Would the sending of Christmas cards by an attorney to his clients reading:

1.

Season's Greetings With Best Wishes for the New Year
John Doe
Attorney at Law

2.

Merry Christmas Happy New Year
John Doe
Attorney at Law

in envelopes showing the following return address:

John Doe
Attorney at Law
1137 Big Building
City, Texas

violate the Canons of Ethics?

OPINION

The sending of Christmas cards with the language "Attorney at Law" and "Attorney at Law, 1137 Big Building, City, Texas" or of a card without such language in an envelope which shows a return address reading. "John Doe, Attorney at Law, 1137 Big Building, City, Texas" violates Canon 24 of the Canons of Ethics of the State Bar. If the Christmas cards and the envelope merely stated the name of the sender without any reference to his being an attorney, the sending thereof would not violate the Canons of Ethics of the State Bar. (9-0)